

MEDIA AWARD 2019 GUIDELINES

For media items within the period 18 October 2018 to 18 October 2019

Closing Date for Nominations Friday 18 October 2019

The Professional Teachers' Council NSW annual Media Award is presented to individuals working in the media industry for their positive portrayal of the work of teachers and schools in NSW during the period 18 October 2018 to 18 October 2019.

Starting this year, there will be only one Media Award Category combining both Media Award and Regional Media Award. This award will now be The Professional Teachers' Council NSW Media Award.

The focus of the Media Award is on the value of teaching and learning. An application should clearly demonstrate how the nominee has contributed positively to changing the public's perception of the significance of teaching as well as identifying the value to the community of teaching as a profession in NSW schools.

Nominations can be made by:

- a member association of the Professional Teachers' Council NSW
- a school/ school community or parent organisation
- an individual
- self nomination
- media organisations
- other education organisations

The nomination must meet the following criteria:

1. Nominations should be completed. Each nomination is to be accompanied by a copy of the material, which supports the nomination.
2. Media items include one or more:
 - Print-based material – newspaper, magazines, journals
 - Electronic format – radio, television, web-based original material
 - Film
1. Entries for 2019 should be submitted by 5pm Friday 18 October 2019. Awards for 2019 will be announced on World Teachers Day, Friday 25 October 2019. Recipients of the awards will be presented with a certificate and trophy at the Professional Teachers' Council NSW Annual Presentation Evening 2020.

Individual and media organisation names will be recorded on the Media Award Honour Board located at the Professional Teachers' Council NSW office and on the PTC NSW website.

The Professional Teachers' Council NSW Media Award will be promoted through PTC NSW member associations, schools, other educational stakeholders in NSW and the media industry.

An award will only be made if the judges consider there is a suitable entry and the decision of the judging panel is final.